DAR ES SALAAM SCHOOL OF JOURNALISM

Department of Journalism

COURSE OUTLINE

COURSE CODE:	**JST 05101**
COURSE NAME:	**NEWS WRITING**
NUMBER OF CREDITS:	**5**
DIPLOMA:	**FIRST SEMESTER (2022)**
INSTRUCTOR:	**PASCAL C. ADRIAN (MR)**

Course Description

This course introduces Journalism students to news writing knowledge, in other words, to the knowledge of writing news stories in which they will work as media professionals. The course aims at providing students an understanding of the basic knowledge of writing news for both print and electronic media. Students learn copy writing techniques to sustain media content development and principles to establish valuable print and electronic media outputs

Learning Outcomes

At the end of this course students are expected to be able to:

- Explain concepts related to news gathering and writing for print media
- Explain concepts of current affairs in relation to news writing
- Describe the standard structure of a news story in news writing
- Use the standard structure of news story in news writing

Methods of Instruction and learning

Direct lecturers, assignments, group discussions, studio, newsroom works guided and independent work

Learning Materials: Textbooks, handout, learning manuals, computers and printers

Mode of assessment

Assessment is based on continuous assessment 60%

End of Module examination 40%

References

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- Anderson, H., Douglas A. and Bruce D. (2014), Writing the News, Random House, New York
- Baker, B. (2018), News thinking: The Secret of Great Newswriting, Writer's Digest Books, Cincinnati
- Biagi, S. (1992). Interviews that Work: A Practical Guide for Journalists, 2nd edition, Wadsworth Publishing
- Brand, R.C (2006), Between Privilege and Subpoena: Protecting Confidential Sources, Ecquid Novi
- Duyile, D. (2015), Writing for the Mass Media: A Manual for African Journalists, Lagos, Gong Communications Ltd
- Ekhareafo, D. (2016), Investigative and Interpretative Journalism, Trust Publications. Lorenz, Lagos
- Famished, A. and Williams, S. (2019), Technical Writing for Teams, The STREAM Tools Handbook, Institute of Electrical and Electronics Engineers
- Fink, C. C. (1999), Professional News Writing (Reporting for the Modern Media), Longman, London
- Izard, R. S. (1999), Fundamentals of Reporting, Kendal/Hunt Publishing Comapany, Lowa City